




In 2017, the elderly population aged **over 60** has now surpassed **240 million**, officially accounting for 17.3% of the entire population of China. Those over 60 in China will exceed **300 million by 2025** and **480 million by 2050**. The Chinese government is therefore explicitly encouraging foreign companies to enter the burgeoning elderly care market now to assist with the challenge of caring for its rapidly ageing population. In 2018, the Ministry of Civil Affairs prioritized **"Opening the Elderly Care Market"** as one of its core objectives for the year. As a result, more and more companies from abroad are now entering the Chinese market to share their expertise and meet the accelerating growth in demand for care products and services.

With 18 years' robust growth, **CHINA AID** has developed into one of the most authoritative and respected elderly care events in China. It is your key to unlocking the future of care in China.


Conference Platforms

As the platform for the elderly care sector in China, a host of specialist business forums and professional match-making sessions are held every year during CHINA AID, including:


- The China International Forum on Ageing
- The China International Forum on Senior Rehabilitation
- The China Ageing Industry Leaders' Summit
- The International Symposium on Dementia Quality Care
- The 8th China Forum on Senior Care Institutions
- The Sino-Japanese Matching-Making Forum on the Silver Industry




Robert Arsenault
Vice President
Senior Living L'Amore



Chris How
Chief Executive Officer
& President
The Bethanie Group Inc.



Victor Rose
Director for the PSRQ
Ageing Services at
ERCI Institute



Di Twigg
Executive Dean
Edith Cowan University

* The above activities and speakers are from 2018's edition and form only a part of the full conference platform at CHINA AID.

43K+
Total Visitor Attendance

330+
Exhibiting Companies

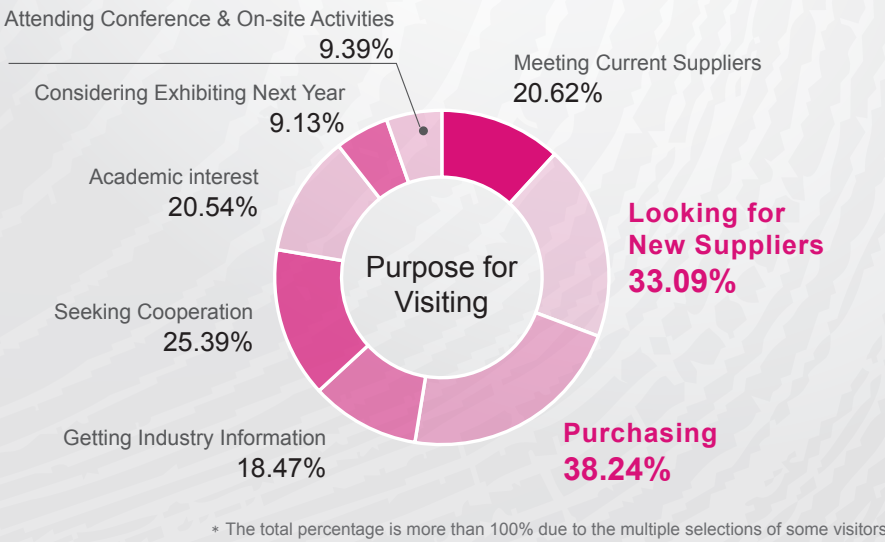
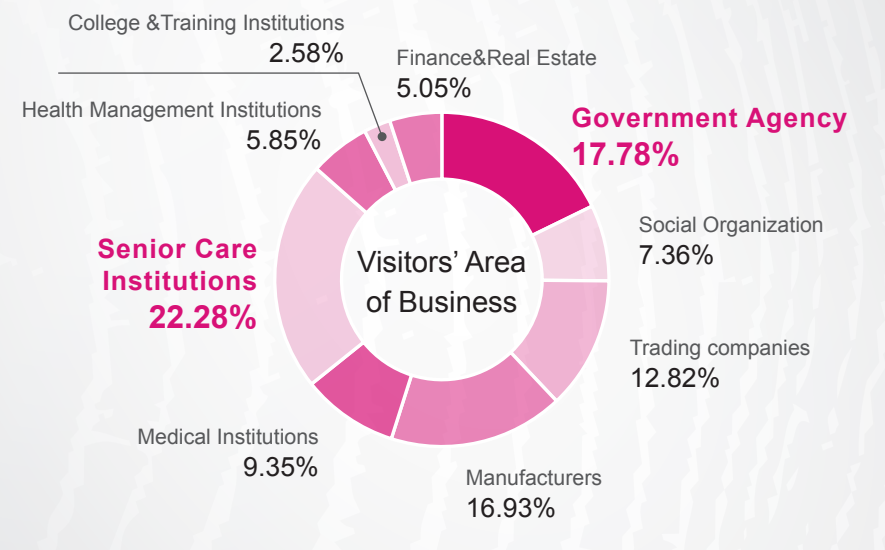
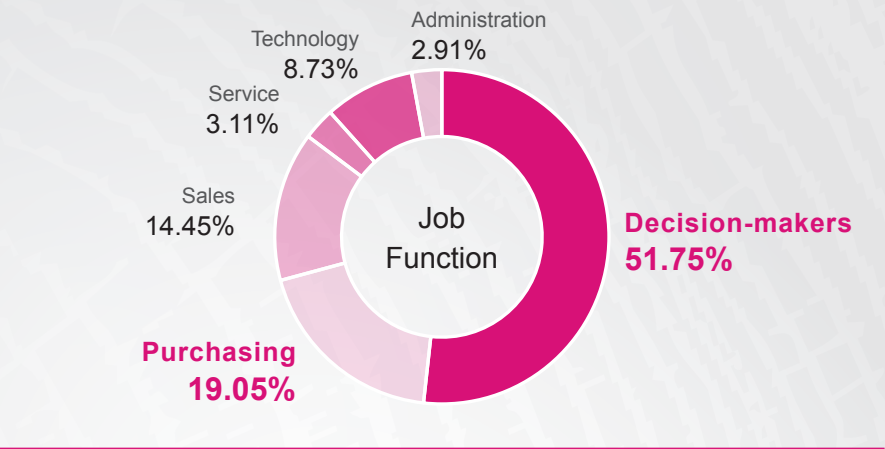
20+
Conferences

60+
Speakers

200K+
Subscribers

Visitor Profile

Unrivalled figures clearly demonstrate CHINA AID to be the leading show for Senior and Long-term Care in China:



* The total percentage is more than 100% due to the multiple selections of some visitors

Exhibitor Profile

Exhibiting the full spectrum of Senior Care, Rehabilitation Medicine and Healthcare products and services, CHINA AID is the place to be. To enable you to quickly find the right buyers and to facilitate business partnerships and cooperation, CHINA AID is organized into six exhibition areas:



- #### Assistive Technology
- Vision and hearing aids
 - Artificial limbs and prosthetics
 - Psychiatric aids
 - Accessibility products
 - Assistive accessories



- #### Senior Care
- Operational services
 - Consulting services
 - Financial and insurance services
 - Hospice care services
 - Community and in-home care services
 - Training services and more



- #### Nursing Care
- Nursing beds and cushions
 - Incontinence care
 - Domestic health diagnostic products
 - Emergency medical products
 - Personal care and hygiene
 - Specialty cleaning products and more



- #### Senior-Friendly Housing
- Apartments and retirement communities
 - Flooring and interiors
 - Architectural and interior design
 - Smart home products
 - Age-friendly furniture and more



- #### Rehabilitation Medicine
- Neurological rehabilitation
 - Sensory rehabilitation
 - Physical rehabilitation
 - Mental and physical faculty evaluation
 - Traditional Chinese rehabilitation and more



- #### Health Care
- Smart care
 - Wearable technology and fitness devices
 - Healthcare management services
 - Massage and relaxation devices
 - Nutrition, health food and more