



International Exhibition of
Senior Care,
Rehabilitation Medicine and
Healthcare
Shanghai 2022

2022.9.6-8


Shanghai New International
Expo Centre
(1201 Fangdian Road)



WeChat

Care for the future

www.china-aid.com



40,000 m² Exhibition Space

40,000 + Buyers

1,900 + Conference Delegates

400 + Exhibitors

AID: Weaving a Brighter Future for China's Elderly!

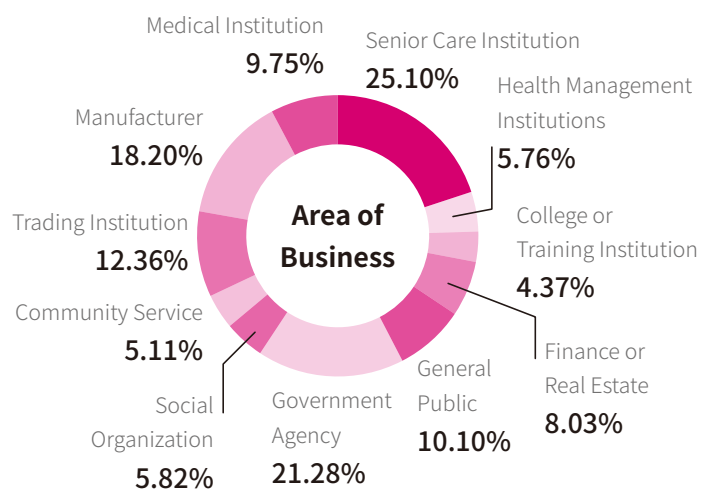
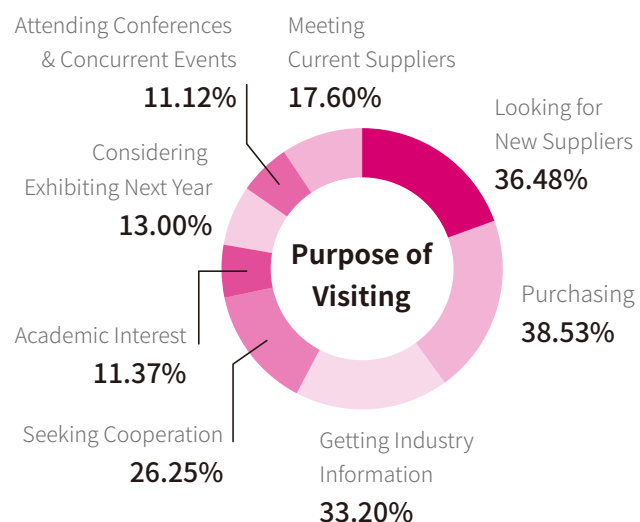
Launched at the turn of the millennium, AID has grown into the largest and most authoritative trade show for senior care in China, developing on this a knowledge exchange platform that is unparalleled, while continuing to provide the optimal environment for showcasing the very latest welfare products and assistive technologies. Over the last 21 years, AID has fostered its reputation to act as a beacon for the burgeoning market to meet the challenge of the country's rapidly aging population.

Acknowledged by Shanghai's Municipal Government as a crucial pillar to cater to the rising demand of elderly care services, AID is mentioned in the "14th Five-Year Plan" of Shanghai to provides an essential conduit for government and business to engage one another in the further development of China's senior care industry. With increasing subsidies and procurement for elderly care, prospects for market participation are substantial and the opportunity for your company to enter into China's Trillion-Yuan elderly care market have never been greater!



Visitor Profile

Unrivaled figures clearly show AID to be the leading exhibition for senior and long-term care in China:



Nearly 300 Million Elderly

According to the latest census, China's population aged over 60 has increasing by 5.4% since 2010, reaching 264 million in 2020, or 18.7% of the entire population. Of these, over 190 million people in China are aged 65 and over, 13.5% of the population, which will double to surpass 380 million by 2050.

Rising Purchasing Power

People born in the 1960s have started to reach retirement age from 2020. China's own Boomer Generation has a higher education level and was the first to benefit from China's opening up. They care about their quality of life in retirement, and over the next 20 years will have increasing purchasing power to meet their needs in old age, corresponding to China's rise in affluence.

Policies Supporting Market Development

To stimulate dynamic market growth the Chinese Government fully opened up the senior care market in 2019, actively encouraging foreign involvement in all aspects of China's senior care industry.

What's more, with the accelerating evolution of smart cities, smart care has become a very hot topic, and municipal governments have focused grants on providing universal access to a new hybrid model of "Internet + Senior Care Services" in both health services and home-based elderly care.



Exhibits

Senior Care

- Operation & Management Consulting
- Smart Care
- Senior Tourism
- Financial & Insurance Services
- In-Home Care Services
- Hospice Care
- Elderly-Care Personnel Training

Mobility Products & Assistive Technology

- Mobility & Transport Aids
- Orthotics & Prosthetics
- Barrier Free Aids
- Vision & Listening Aids
- Mental Disorder Aids
- Aid Accessories

Rehabilitation Technology & Services

- Neurological Rehabilitation Equipment
- Orthopedic Rehabilitation Equipment
- Traditional Chinese Medicine Rehabilitation Equipment
- Physiotherapy Equipment
- Physical Evaluation Equipment
- Hydrotherapy Facilities

Nursing Care

- Bed & Anti-Bedsores Cushions
- Bathing & Sterilizing Facilities
- Adult Diapers & Incontinence Products
- Preventative Care Products
- Personal Care & Hygiene Products

Healthcare Management

- Nutrition & Wholesome Foods
- Wearable Fitness Equipment
- Massager Devices
- Healthcare Management Services

Elderly-Friendly Housing & Living Environment

- Age-Friendly Apartments
- Building Materials
- Architectural Design & Planning
- Home Automation
- Age-Friendly Furniture



Exhibitors

AID features hundreds of exhibitors from around the world, who meet here every year to get business done.





AID: Energizing the Elderly Care Market All Year Around

At the intersection of supply and demand, AID provides the main platform to interface with the Senior Care Sector in China, aiding enterprises to engage effectively with government and to accurately assess market trends in demand. Throughout the year a broad variety of online and offline specialist business programs and professional match-making sessions are held.





Breaking Boundaries: Online Match-Making Sessions

- The Sino-American Senior Care Market Webinar Briefing
- The Sino-Canadian Webinar Series on Market Opportunities in China's Senior Care Sector
- The Sino-British Hybrid Exchange Meeting on the Health Care Industry
- And Many More.....

3,000+ Professional Online Attendees
30,000 + Cumulative Views

Target Traction: Upcoming Offline Conferences & Programs

- The AID 2022 Industry Movers' Salon
- The Sino-Japanese Match-Making Forum on the Silver Industry 2022
- The Shanghai International Elderly Services Industry Summit 2022
- The Lujiazui Summit for the Chinese Elderly Care Industry
- The China Forum on Senior Care Institution Development 2022

80+ Speakers
3,000+ Attendees

Virtual Canadian Business Delegation to China's Senior Care Market
 Checklist on What, Why & How — Market Briefing

May 13th 2021

TIME 9:00 am – 10:30 am EDT
 9:00 pm – 10:30 pm Beijing Time

Webex Room Number: 102 875 2747
 Password: 0518

Moderator
 Kevin Zhong
 Assistant General Manager of Shanghai Intice Exhibition Co., Ltd.

American Senior Care Service Business Model & Practices in China
 Jonathan Tapner
 CEO of Wellmark China

Market Prospects for Smart Elderly Solution in China
 Jeff Liu
 Business Development Manager of Ingrand

Zoom-in On Sino-International Cooperation of Age-Friendly Housing Projects
 Xu Liman
 Executive President of Foushanc

China Senior Market Policy Environment and Case Study
 Michal Qiu
 Senior Partner of Law Vinea Partners

Partners offering services in Canada

Canada

Webinar on Market Opportunities in China's Senior Care Sector
 A Preview of Opportunities at the China Aid Exposition

Webinar: May 11th, 2021 | 9:00 AM – 10:00 AM
 (10:00 PM – 11:00 PM China Time)
 China Aid Trade Mission: June 9th - 11th, 2021

Registration page here: <https://bit.ly/3IHShZg>

in Partnership With:

Logos for various partners including AID, U.S. Department of Commerce, and others.

Location Map



Realize Your Future in China's Rising Elderly Care Market!

Book Your Place Now!

AID is organized by Shanghai Intex Exhibition Co., Ltd.

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